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An Invitation to
Community Leaders
to Participate in the
Agudas Chassidei Chabad
Lubavitch World Headquarters
MIVTZA HAKHEL
GLOBAL
FARBRENGEN
INITIATIVE



AGUDAS CHASSIDEI CHABAD-LUBAVITCH ■ LUBAVITCH WORLD HEADQUARTERS

תחת נשיאות כ"ק אדמו"ר רבי מנחם מענדל זצוקללה"ה נבג"מ זי"ע שניאורסאהן מליובאוויטש

Under the leadership of the Lubavitcher Rebbe, Rabbi Menachem M. Schneerson, of blessed memory

The GLOBAL FARBRENGEN INITIATIVE

Following a successful pilot program of the Farbrengens of Hakhel

in 5769-2009, The Agudas Chassidei Chabad Mivtza Hakhel Global Farbrengen Initiative will expand the excitement and spiritual impact of traditional Farbrengens to hundreds of thousands of men, women and children throughout the world.

Led by senior Mashpi'im, the Global Farbrengen Initiative will:

- **INVIGORATE EXISTING CHABAD-LUBAVITCH INSTITUTIONS WORLD-WIDE**
- **DEEPEN THE CONNECTION BETWEEN CHASSIDIM AND THE REBBE**
- **MAKE AN INDELIBLE CHASSIDIC IMPACT ON JEWISH SCHOOL CHILDREN ON EVERY CONTINENT**
- **PROVIDE LONG-LASTING INSPIRATION TO JEWISH MEN, WOMEN AND CHILDREN AROUND THE GLOBE**
- **INTRODUCE ROLE MODELS WHO ARE EXEMPLARS OF YIDDISHKEIT, DERECH ERETZ AND LIMUD HATORAH**

Participation by COMMUNITY LEADERS

To ensure the greatest impact on Jewish communities throughout the

world, there will be five distinct types of Farbrengens that will be encompassed by the Initiative. All speakers will be world-class teachers and scholars invited by the Global Farbrengen Initiative administration based on their demonstrated ability to communicate most effectively with each particular age group and audience at:

- **COMMUNITY GATHERINGS**
- **ELEMENTARY SCHOOLS**
- **HIGH SCHOOLS**
- **COLLEGE CAMPUSES**
- **REGIONAL COMMUNITY LEADER GATHERINGS**

All aspects of the initiative, including planning, budgeting, expenditures, administrative support, publicity and evaluations will be under the auspices of Agudas Chassidei Chabad-Lubavitch World Headquarters. Transportation costs of mashpi'im to Farbrengens will be fully covered by Agudas Chassidei Chabad

To host one or more Farbrengens in your region, please fill in and submit the attached form. You may also securely and confidentially submit your information on the Agudas Chassidei Chabad website: www.AgudasChassideiChabad.com.





“The purpose of a Chassidic Farbrengen is for the participants to encourage each other in Torah learning, the fulfillment of the Mitzvoth with hiddur [beauty], and the spreading of Yiddishkeit in general.”

—The Rebbe
An excerpt from a letter dated
the 25th of Elul, 5733 [September 22, 1973]

Upon receipt of your application you will be contacted by the Global Farbrengen Initiative office to discuss your needs and any other questions you may have. If you have any questions about the program or application in the meantime, please contact the office at 718-771-8800

The nature of a FARBRENGEN

From generation to generation, Chassidic Farbrengens have been a central means for disseminating the warmth, beauty and depth of authentic Jewish tradition to one and all—from children to elders—from the most committed Chassidim to those who are only beginning to appreciate the significance of their Jewish heritage and identity.

Farbrengens have come to be synonymous with the discourses given by The Lubavitcher Rebbe, o.b.m., to thousands of Chassidim and visitors to 770 Eastern Parkway, ultimately reaching and impacting countless people around the world.

But the Farbrengen itself has always referred to any gathering of Chassidim and their friends for the purpose of sharing words of Torah, particularly the teachings of the Chassidic masters, singing Chassidic melodies as one, sharing personal insights and experiences in their service of G-d, and, in the Rebbe’s words, inspiring “derech erez [respect and proper manners]. . . good midos [character traits]. . and [ensuring that] the Name of G-d should be made beloved [to others], through each participant’s daily conduct.”



**Agudas Chassidei Chabad-Lubavitch
Global Farbrengen Initiative**

Community Leader Registration Form

☐ **YES**, I'm interested in hosting one or more Farbrengens in my region as part of the Agudas Chassidei Chabad-Lubavitch World Headquarters Global Farbrengen Initiative

Name (Organizer) _____

Street Address _____

City _____ State/Prov _____ Zip Code _____

Office Phone _____ Cell Phone _____

Home Phone _____ Fax No. _____

Email address _____

Head Shaliach _____ City of Head Shaliach _____

Regional Shaliach _____ City _____

**Please let us know which Farbrengens
you would like to arrange**

**School, shul or venue where
Farbrengen will take place**

**Anticipated
attendance**

<input type="checkbox"/> Community Farbrengen (Men)	_____	_____
<input type="checkbox"/> Community Farbrengen (Women)	_____	_____
<input type="checkbox"/> Elementary School (Boys)	_____	_____
<input type="checkbox"/> Elementary School (Girls)	_____	_____
<input type="checkbox"/> High School (Boys)	_____	_____
<input type="checkbox"/> High School (Girls)	_____	_____
<input type="checkbox"/> Farbrengen for Regional Shluchim	_____	_____

**Please return your form by Email to office@agudaschabad.com or by Fax: 718-771-8900
For more information please call Agudas Chassidei Chabad at (718) 771-8800**



Agudas Chassidei Chabad-Lubavitch
Global Farbengen Initiative
Participant Registration Form

Please complete and submit the form below, and your local Chabad-Lubavitch shaliach will notify you when Farbrengens for you and your family members will take place in your area.

☐ **YES!** I want to participate in a Global Farbrengen Initiative Gathering!

Name _____

Street Address _____

City _____ State/Prov _____ Zip Code _____

Office Phone _____ Cell Phone _____

Home Phone _____ Fax No. _____

Email address _____

Please notify me of the following: (check all that apply)

- ☐ Community Farbrengen (Men)
- ☐ Community Farbrengen (Women)
- ☐ Elementary School Farbrengen (boys)
- ☐ Elementary School Farbrengen (girls)
- ☐ High School Farbrengen (boys)
- ☐ High School Farbrengen (girls)

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